FIGURE 1: SYSTEM CONFIGURATION

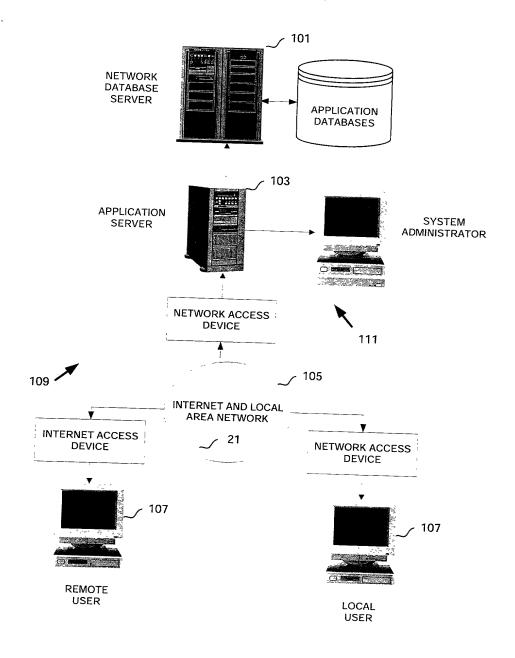


FIGURE 2.A: METHOD OF GENERATING A CONTRACT

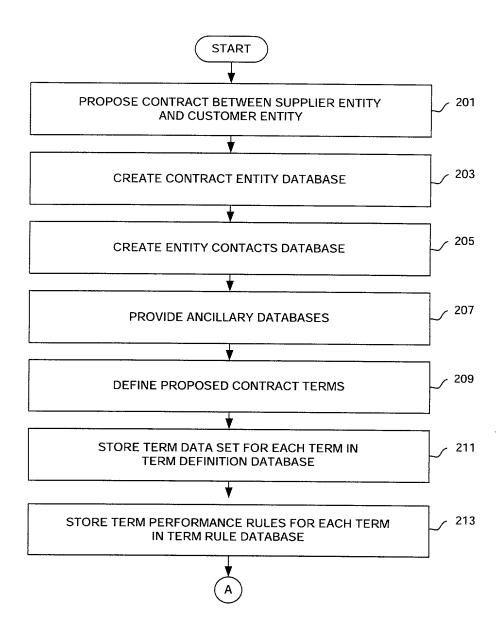


FIGURE 2.B: METHOD OF GENERATING A CONTRACT

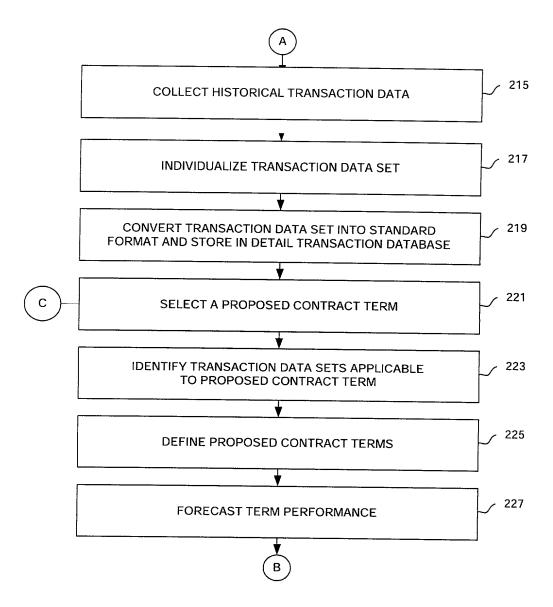


FIGURE 2.C: METHOD OF GENERATING A CONTRACT

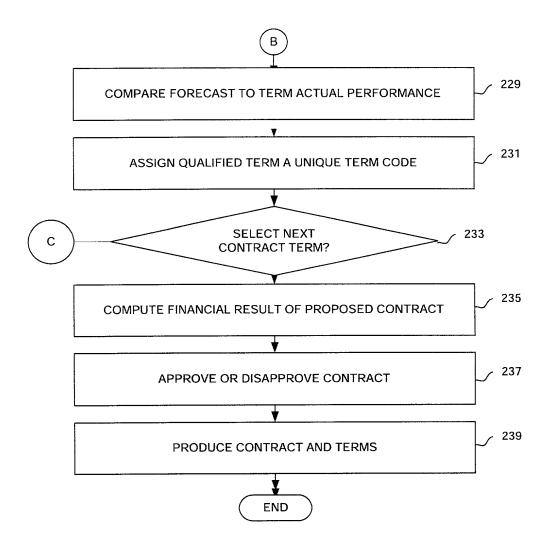


FIGURE 3: COMPUTER PROCESSOR AND DATABASES

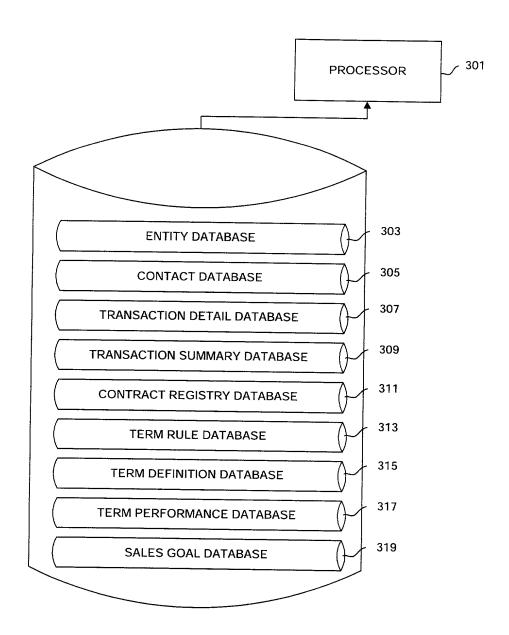


FIGURE 4.A CONTRACT-DESIGNATED TRANSACTION

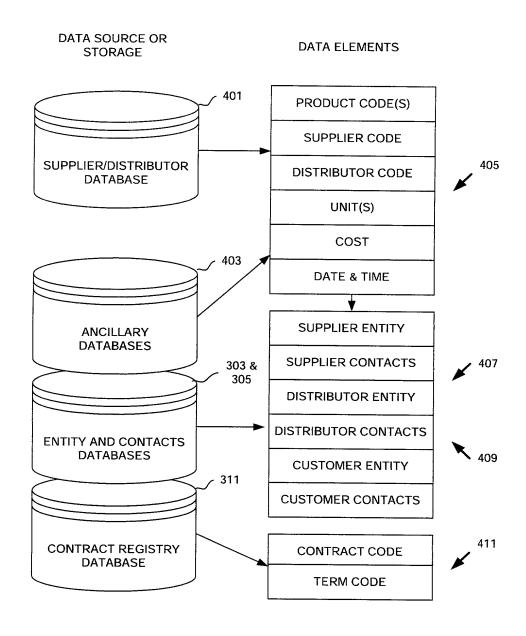


FIGURE 5.A INPUT CONTRACT ENTITIES AND CONTACTS

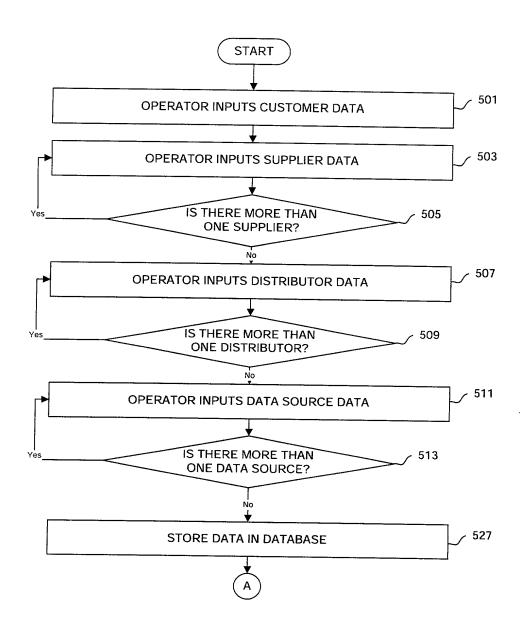


FIGURE 5.B INPUT CONTRACT ENTITIES AND CONTACTS

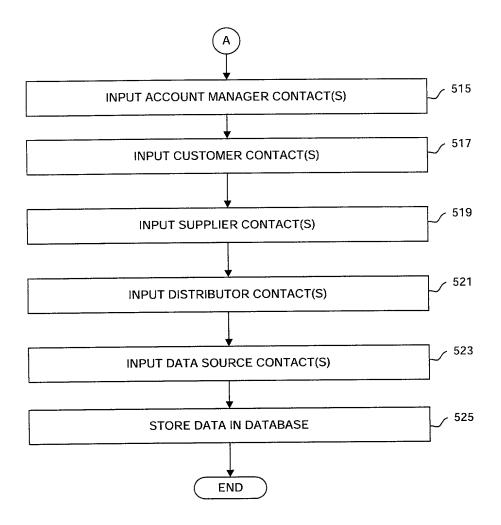


FIGURE 4.B CONTRACT-DESIGNATED TRANSACTION

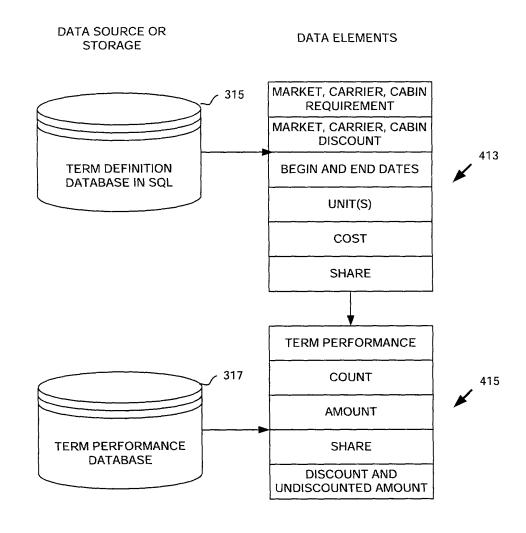


FIGURE 6: ESTABLISH CONTRACT AND TERM RULES

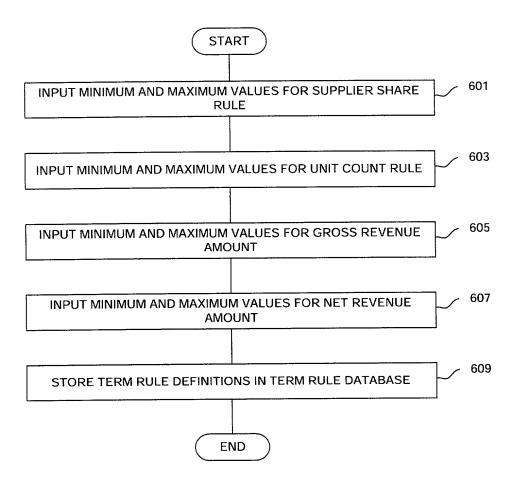
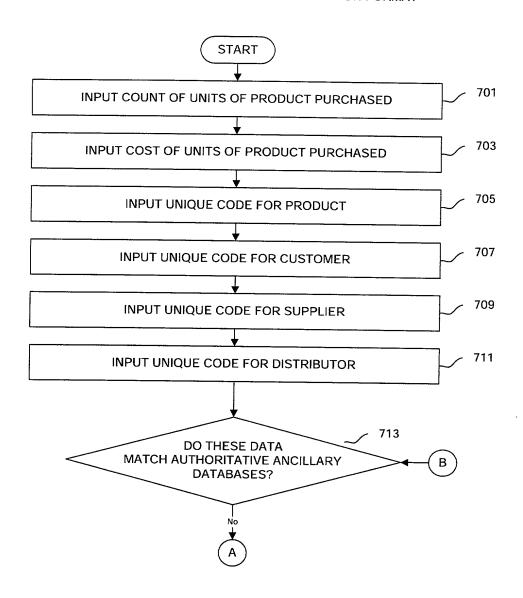


FIGURE 7.A:
NORMALIZE DATA INTO STANDARD TRANSACTION FORMAT



USE CORRECT ELEMENTS IN THE RECORD TO LOOKUP 715 AND CORRECT INCORRECT ELEMENTS 717 **DOES PRODUCT DESCRIPTION REPRESENT UNIT** CUSTOMER PURCHASED? 721 719 IS TRANSACTION A CONSTRUCT TRUE COMPONENT OF THE PRODUCT PRODUCT FROM PURCHASED? DATA Yes 725 723 IS TRANSACTION **DECONSTRUCT** COMPRISED OF MULTIPLE TRUE PRODUCT -Yes-**▶** PRODUCTS? FROM DATA 727 LOAD DATA INTO DETAIL TRANSACTION DATABASE

FIGURE 7.B:
NORMALIZE DATA INTO STANDARD TRANSACTION FORMAT

FIGURE 7.C: NORMALIZE DATA INTO STANDARD TRANSACTION FORMAT

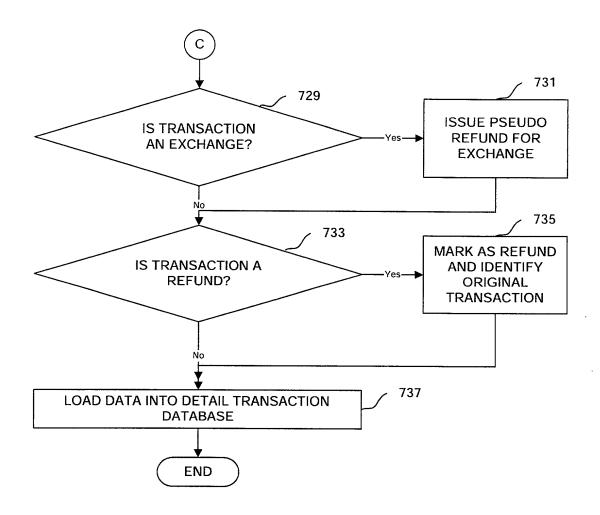


FIGURE 8.A DEFINE CONTRACT AND PERFORMANCE TERMS

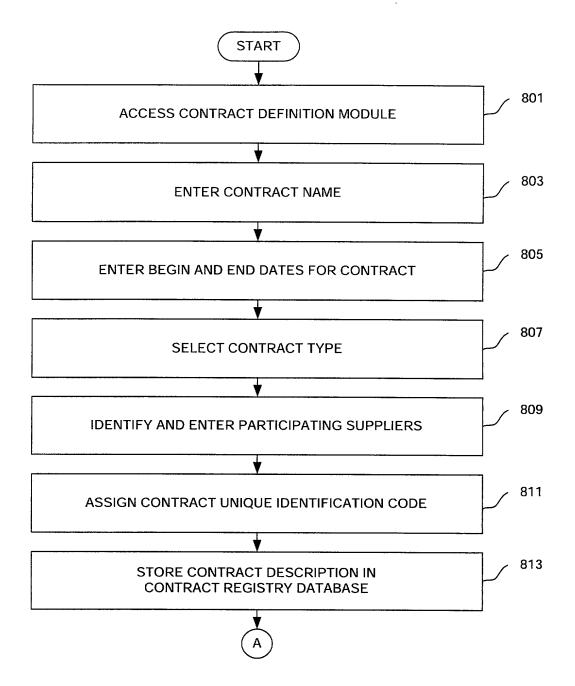


FIGURE 8.B DEFINE CONTRACT AND PERFORMANCE TERMS

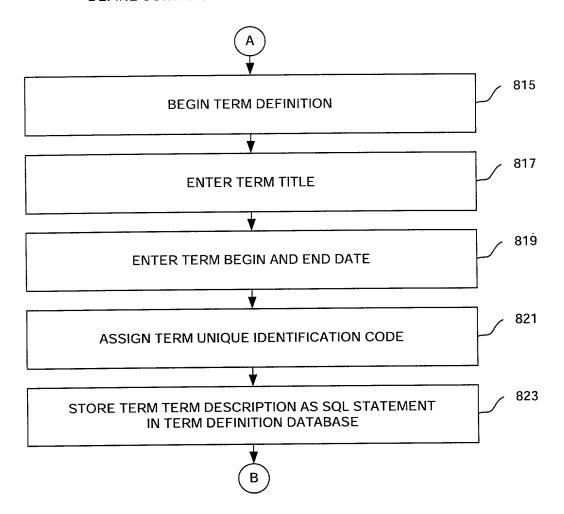


FIGURE 8.C
DEFINE CONTRACT AND PERFORMANCE TERMS

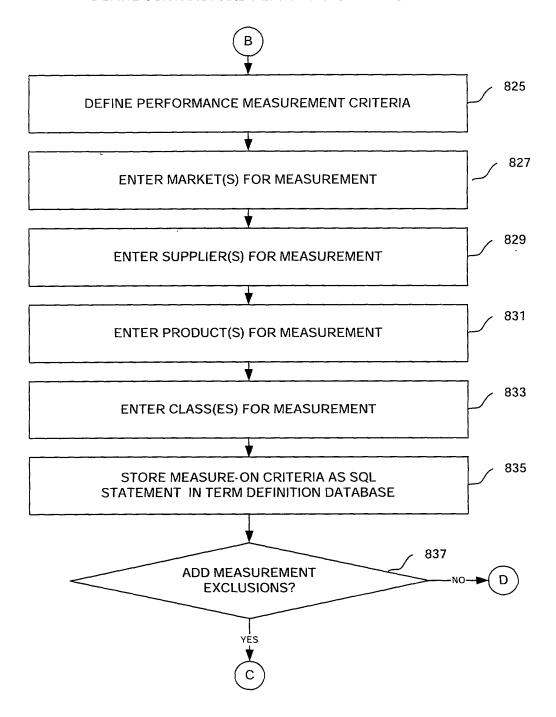


FIGURE 8.D DEFINE CONTRACT AND PERFORMANCE TERMS

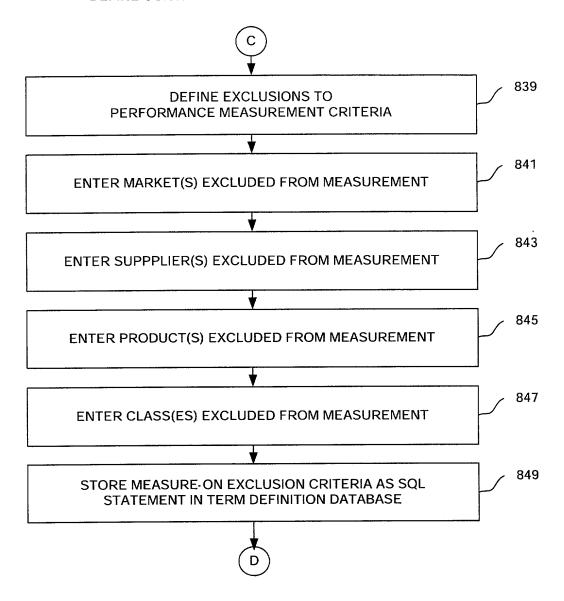


FIGURE 8.E DEFINE CONTRACT AND PERFORMANCE TERMS

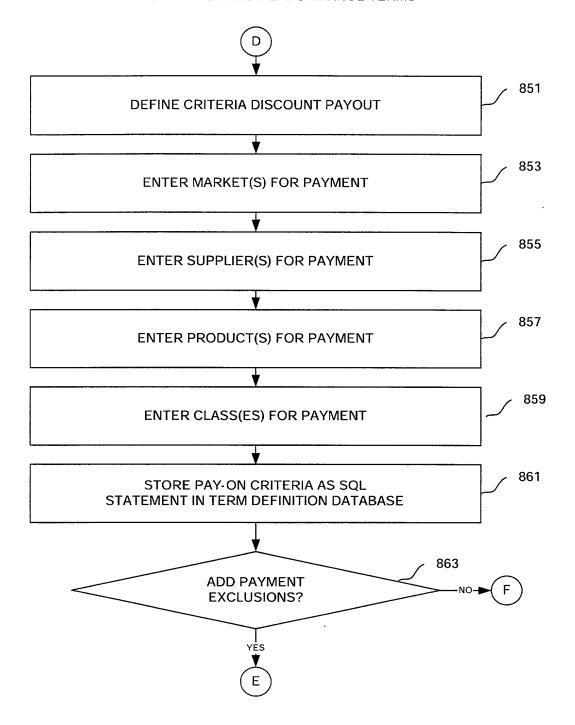


FIGURE 8.F
DEFINE CONTRACT AND PERFORMANCE TERMS

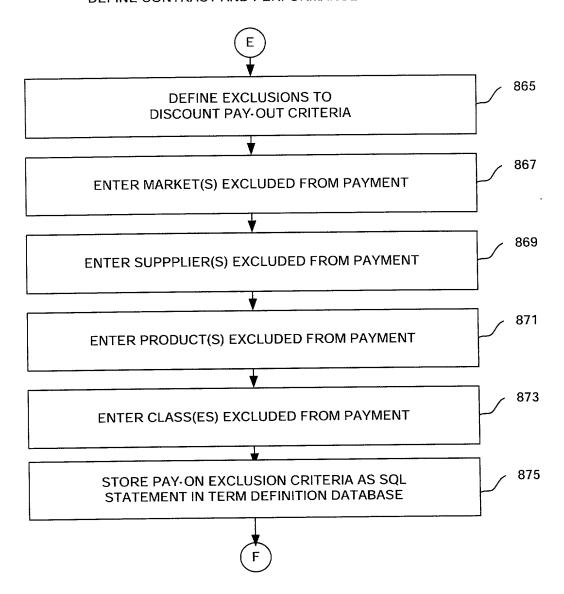


FIGURE 8.G DEFINE CONTRACT AND PERFORMANCE TERMS

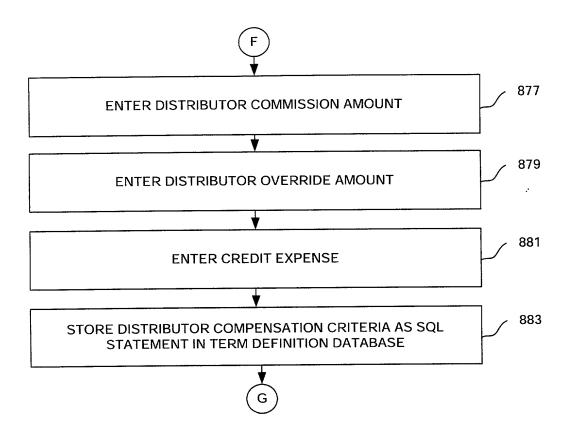


FIGURE 8.H
DEFINE CONTRACT AND PERFORMANCE TERMS

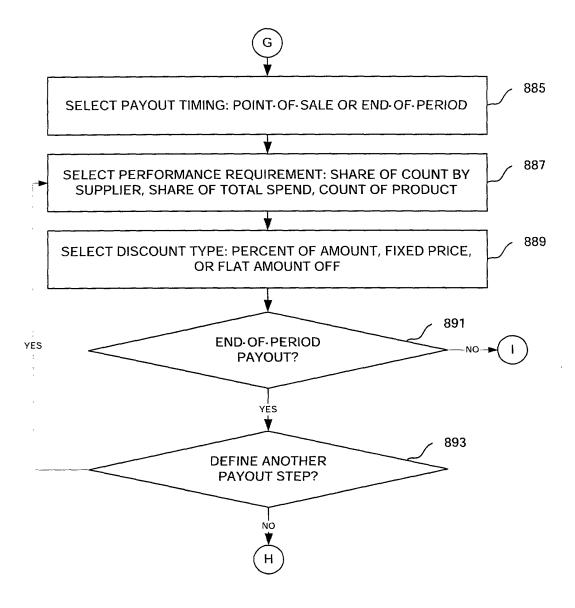


FIGURE 8.I DEFINE CONTRACT AND PERFORMANCE TERMS

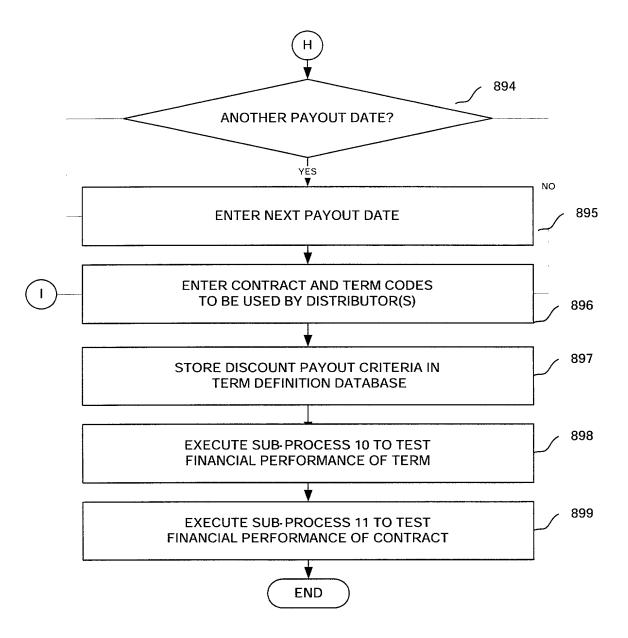


FIGURE 9.A MARK DETAILED TRANSACTIONS WITH CUSTOMER, CONTRACT, AND TERM CODES

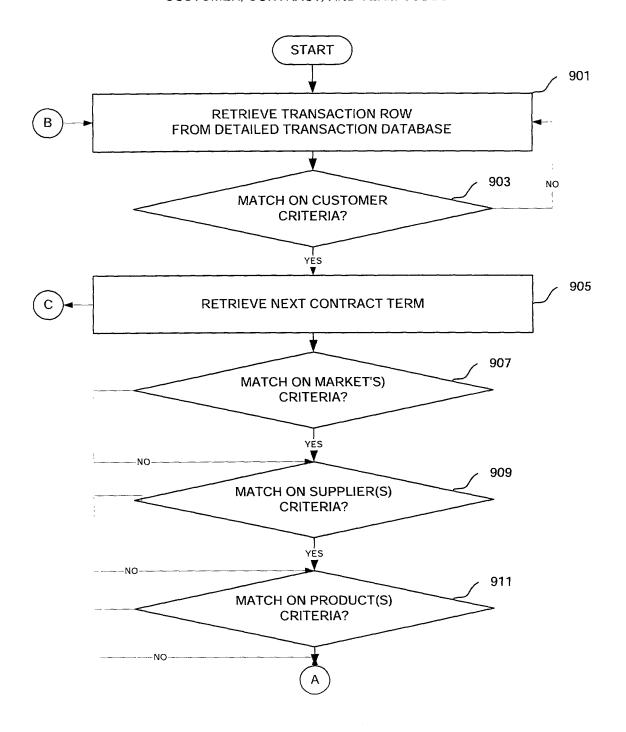


FIGURE 9.B MARK DETAILED TRANSACTIONS WITH CUSTOMER, CONTRACT, AND TERM CODES

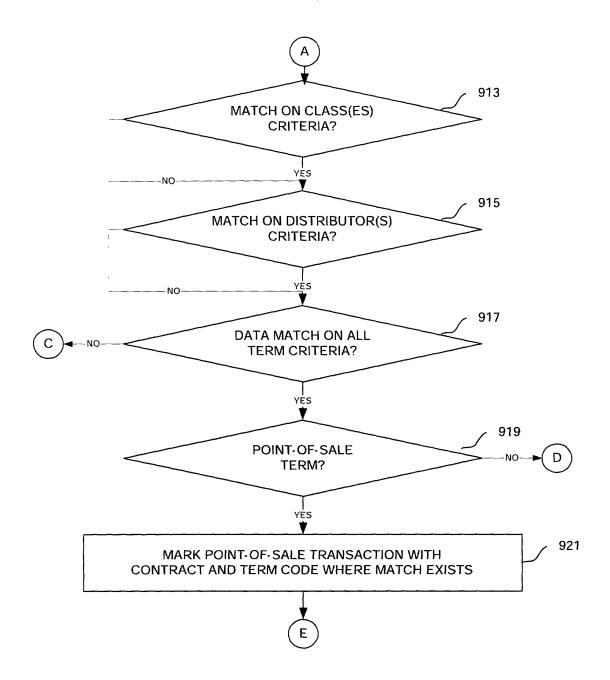


FIGURE 9.C MARK DETAILED TRANSACTIONS WITH CUSTOMER, CONTRACT, AND TERM CODES

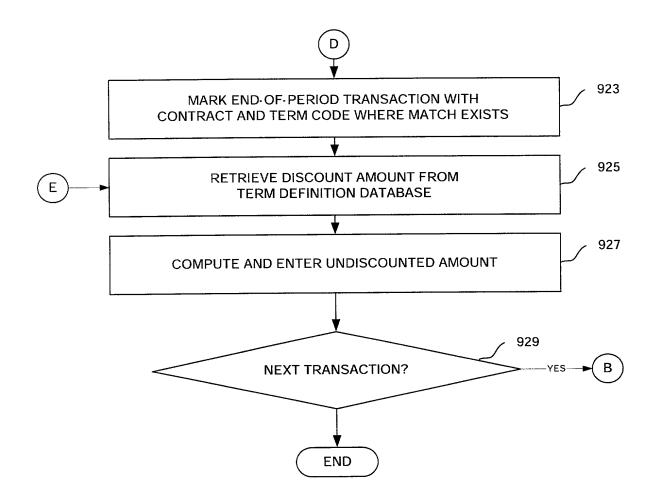


FIGURE 10.A: CREATE TRANSACTION SUMMARY DATABASE

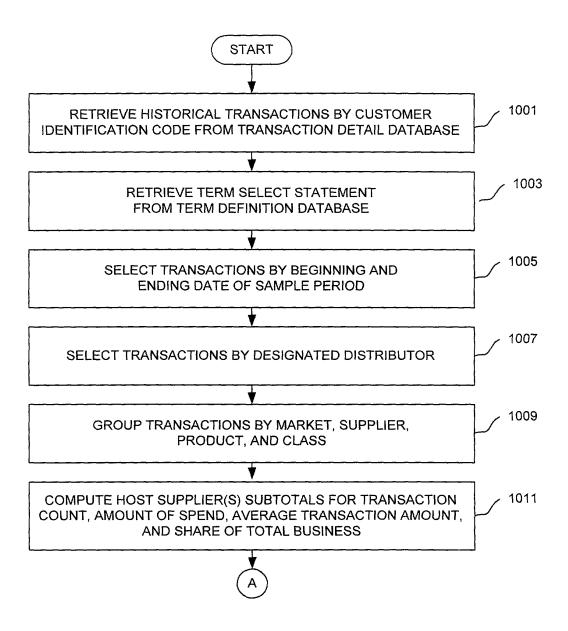


FIGURE 10.B: CREATE TRANSACTION SUMMARY DATABASE

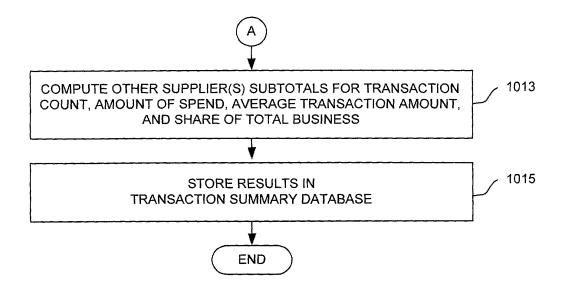


FIGURE 11.A FORECAST TERM PERFORMANCE

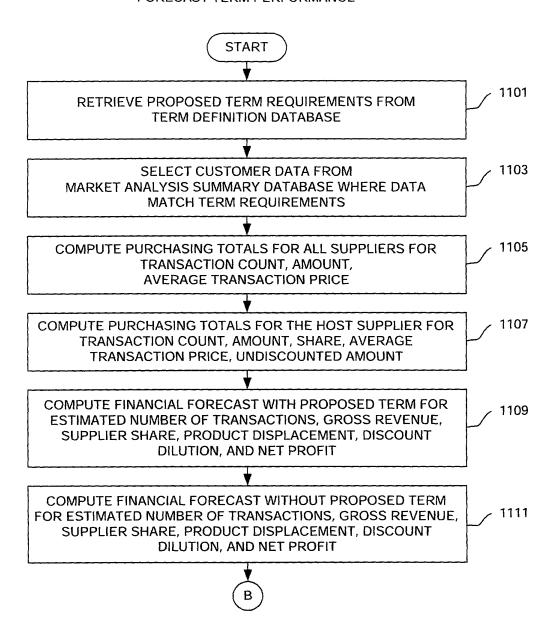


FIGURE 11.B FORECAST TERM PERFORMANCE

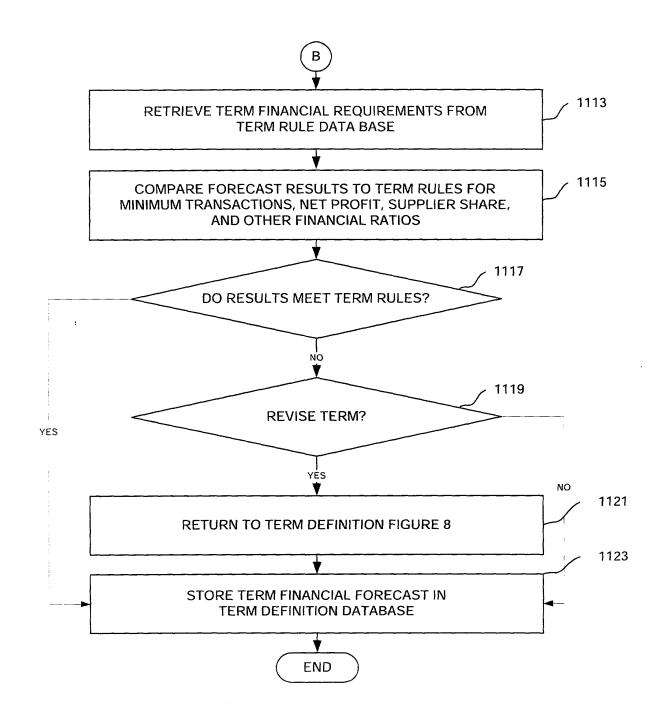


FIGURE 12.A FORECAST CONTRACT PERFORMANCE

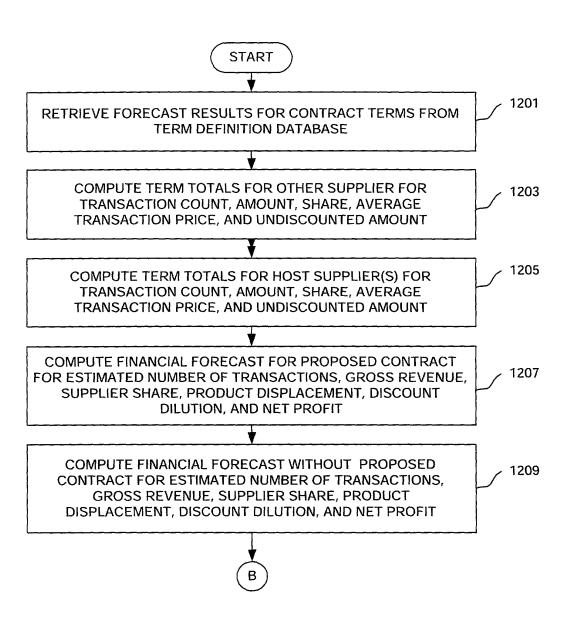


FIGURE 12.B FORECAST CONTRACT PERFORMANCE

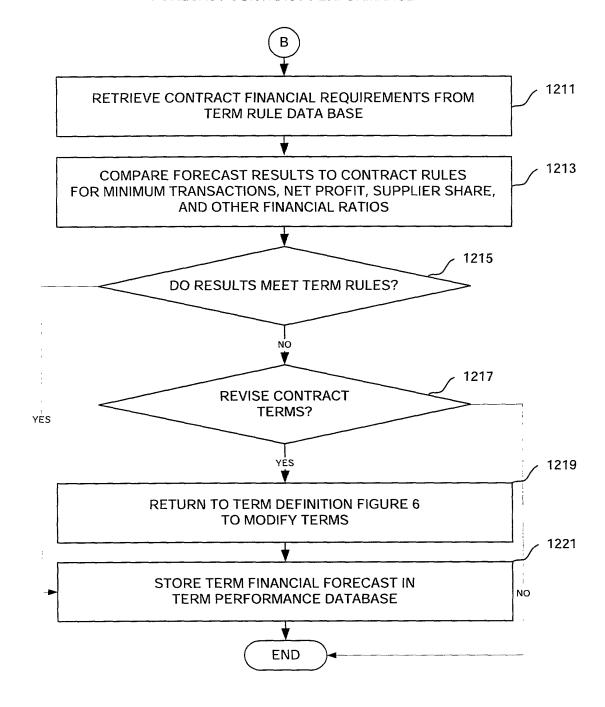


FIGURE 13
PRODUCE AND DISTRIBUTE CONTRACTS AND TERMS

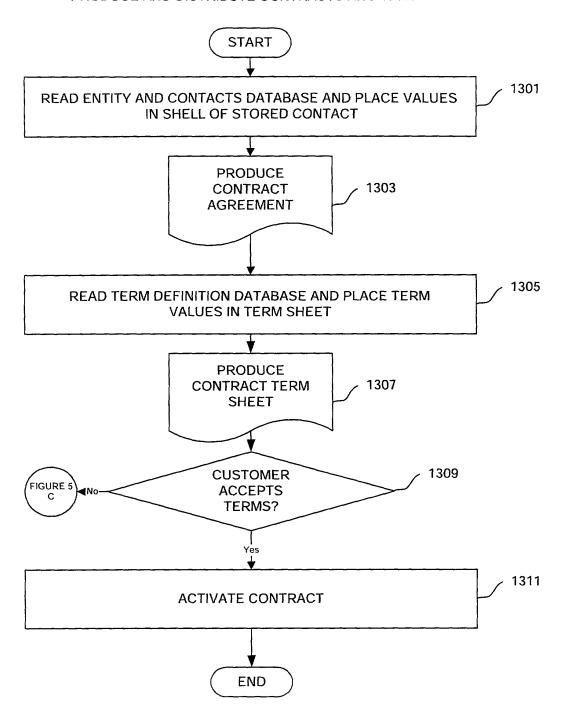


FIGURE 14.A AUDIT DISCOUNTED TRANSACTIONS

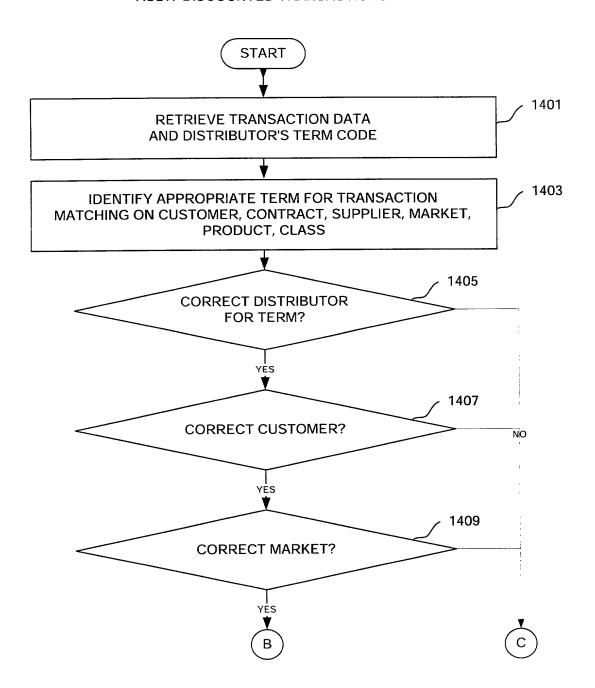


FIGURE 14.B AUDIT DISCOUNTED TRANSACTIONS

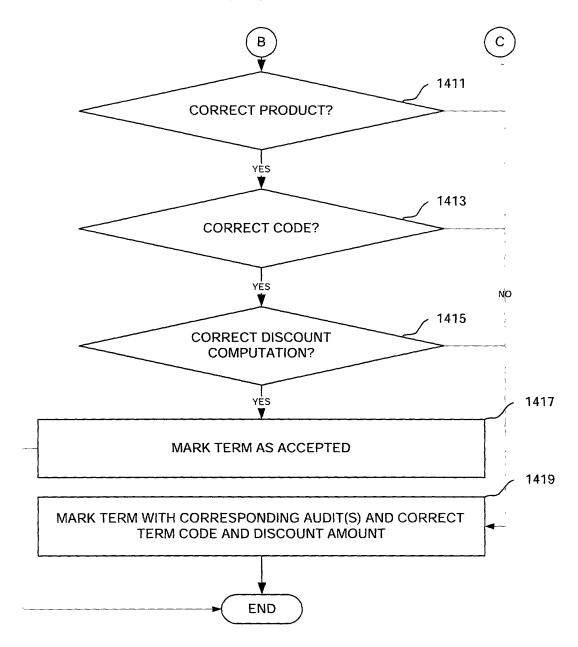


FIGURE 15A: MEASURE ACTUAL CONTRACT PERFORMANCE

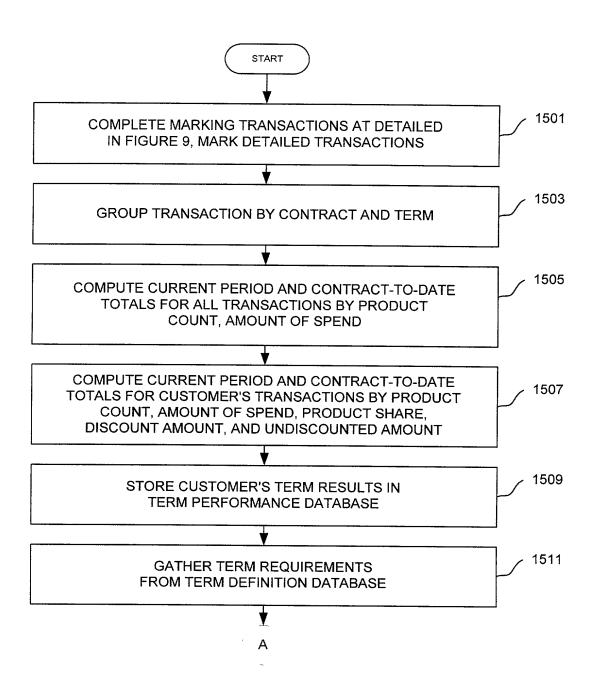


FIGURE 15B: MEASURE ACTUAL CONTRACT PERFORMANCE

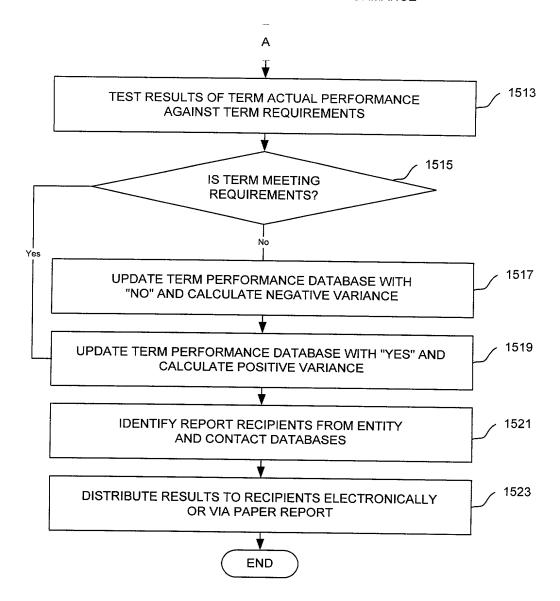


FIGURE 16: RECONCILE TERM PERFORMANCE

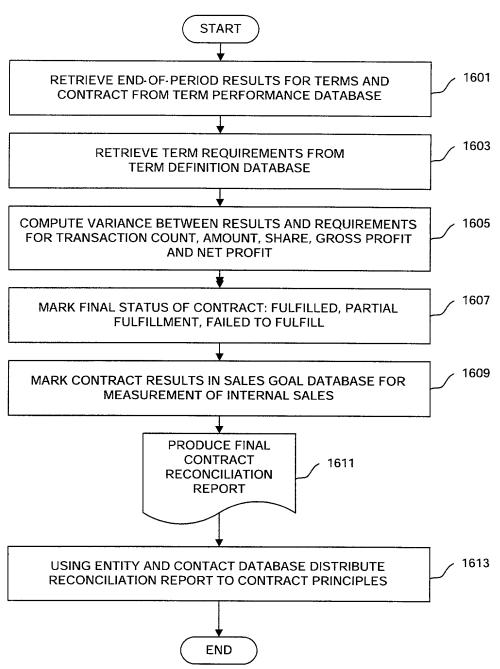


FIGURE 17: PAYOUT DISCOUNT

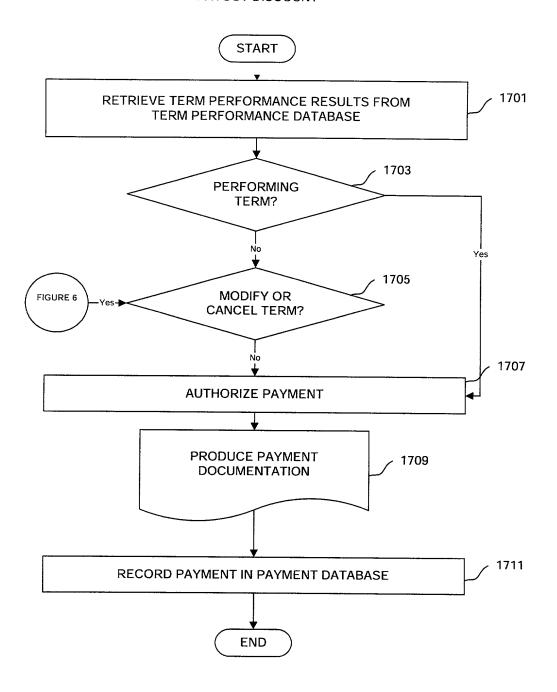


FIGURE 18: MANAGE SALES GOALS

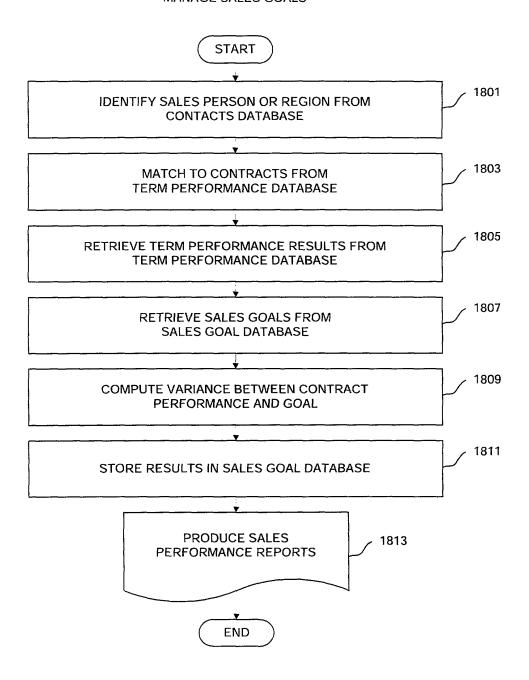


FIGURE 19 TRANSACTION DETAIL DATA SCREEN

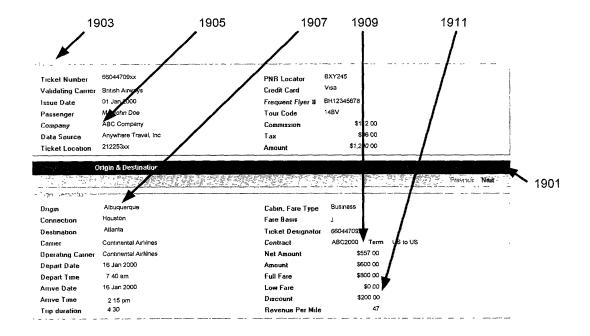


FIGURE 20 MARKET ANALYSIS SUMMARY SCREEN

	2003	,	2005		2007		2009		20	11
Ver J	i des	10000		 	Terms: All		View Cabir	1♥; ' ' .	Gathy Refresh	
Term	Market	Cabin	Total Flights	Amount	Host Flights	Host Amount	NAS	Share	Percent of NAS	
US to US	CMH - EAR	Economy	1,124	330,154	1,036	306,366	50%	92%	184%	
US to US	CMH - EVVR	Discount	308	35,593	296	34,676	50%	96%	192%	
US to US	CMH - EWR	Economy	2,020	560,058	1,972	546,075	50%	98%	196%	
US to US	CMH - EVVR	Discount	184	25,647	176	24,199	50%	96%	192%	
US to US	CVG - ENR	First Class	8	2,971	0	0[38%	0%	0%	
US to US	CVG - EWR	Economy	2,424	717,894	764	205,627	33%	32%	97%	
US to US	CVG - EWR	Discount	1,956	400,478	176	19,750	33%	9%	27%	
US to US	CVG - EWR	Economy	2,176	522,224	1,424	389,845	33%	65%	197%	_
US to US	CVG - EMR	Discount	920	172,033	140	13,925	33%	15%	45%	T.
US to US	DCA EVVR	Economy	2,424	314,900	2,424	314,900	100%	100%	100%	2001
US to US	DCA - EWR	Discount	140	9,478	140	9,478	100%	100%	100%	2001
US to US	DCA - EWR	Economy	7,064	906,571	7,064	906,571	100%	100%	100%	
US to US	DCA - ENR	Discount	280	18,891	280	18,891	100%	100%	100%	
US to US	DEN - EVAR	First Class	36 '	23,197	8	6,510	36%	22%	61%	
US to US	DEN - EVAR	Economy	52	30,289	20	12,005	37%	38%	103%	
US to US	DEN - EVAR	Discount	3,244	915,660	500	142,976	37%	15%	41%	
US to US	DEN - EVAR	Economy	76	46,664	68	41,793	37%	89%	241%	
US to US	DEN - EVAR	Discount	6,244	1,779,567	3,220	950,316	37%	52%	141%	
US to US	DFW - EWR	First Class	24	13,759	12	7,789	29%	50%	172%	
US to US	DFW - EWR	Economy	2,608	1,392,186	1,196	586,437	30%	46%	153%	
USTOUS	DEM FAR	Discount	3 520	383 270	วกรค	206 152	3096	4896	19394 🔼	
Total			308,904	\$65,053,280	191,512	\$40,266,812				

FIGURE 21A DISCOUNT-ON REQUIREMENTS SCREEN

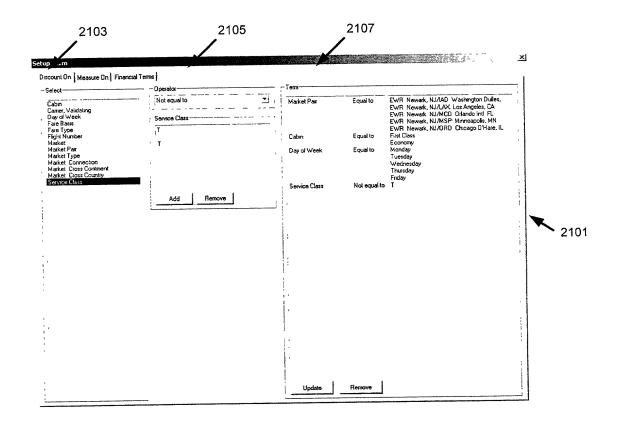


FIGURE 21B MEASURE-ON REQUIREMENTS SCREEN

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Discount On Measure On Finar	ncial Terms		180		· 23
- Select Cabin Carrier, Validating Fare Basis	- Direction - G Between C Directional	, - Term Market Pau , Cabin	Equal to Equal to Not equal to	EWR: Newark, NJ/United States First Class Connomy	
Fare Type ' Market Market Feir Market Type	− Operator ' Equal to	Service Class			, ,
Market, Connection Market Eross Continent Market, Cross Country Service Class	Ongin G Auport C Country C Continy C Continent C State C Entity C AuportType I EWR Newerk, NJ	<u> </u>			
! !	Destination Airport Metra Country Continent State Entity AirportType Is Online United States				210
	EWR Newark, NJ United States				
	AddRemove				1
		Update	Remove	Clone Discount On	

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FIGURE 21C FINANCIAL REQUIREMENTS SCREEN

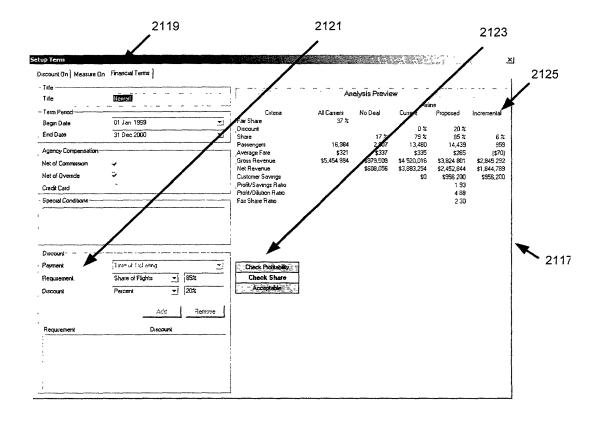


FIGURE 22: CONTRACT FORECAST SCREEN

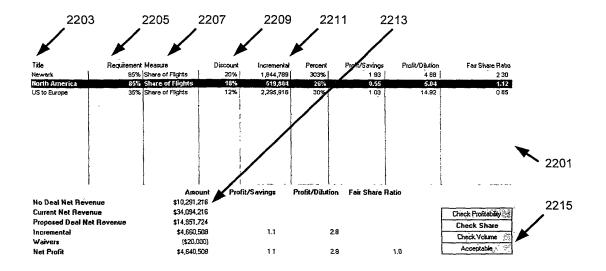


FIGURE 23: ACTUAL CONTRACT PERFORMANCE SCREEN

